

Junior Medalist
P.O. Box 12458
100 Avenue of the Champions
Palm Beach Gardens, FL 33410

Presenting Junior Medalist.

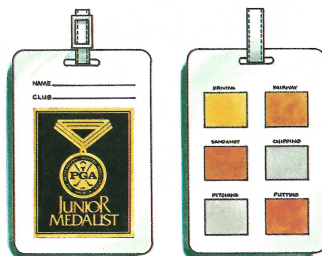
The new PGA skills development program that gives junior golfers a taste of victory.





Everything your junior players need to become a Junior Medalist.

When your junior players enroll in the Junior Medalist program, they get more than an instruction booklet and score cards. Much more. They get a copy of the "Junior Medalist Practice Guide" which illustrates some of the PGA's best teaching ideas and techniques to help the junior player in becoming proficient in the six golf skills. They get their official PGA Junior Medalist membership card, the official Junior Medalist testing program with score cards, a pencil, and a custom-designed weatherproof wallet to hold everything in. They also get the official Junior Medalist bag tag.



The official PGA Junior Medalist Bag Tag. A special award that shows the world how your junior players rate.

Besides identifying the player and club, the PGA Junior Medalist Bag Tag lists each of the six golfing skills with a blank box where achievement level stickers will be adhered. Throughout the Junior Medalist program, junior players will be tested periodically to measure their achievement level in each of the six skills. When the players pass the test for a particular skill, they will be awarded a ranking, bronze, silver or gold, and they will receive the appropriate sticker indicating that status. (Getting these stickers is like winning a mini award.) Since skills vary, a player may have a Silver in putting and chipping but a Bronze in pitching. By looking at the bag tag, you can tell which skills are their best and which areas need work. This is important because to win an award at the end of the program, the player must achieve a consistent level in all skills. In other words, to be a Bronze Medalist, for example, the player must achieve the bronze ranking in all six skills.



It takes great skill to be a great golfer. And someone to help junior players master theirs.

There is simply not enough trials in each of the skills in a round of golf to develop any real proficiency. That's why the Junior Medalist program breaks down the skills of golf into six categories: Putting. Chipping. Pitching. Fairway Irons. Driving. And sandshot. Throughout the program, professional instruction, individual practice and a testing program focus on these skills. Each skill is rated at three levels of achievement—Bronze for beginners,

Silver for intermediate, and Gold for advanced—with recognition given to the junior player for attaining these goals through a series of awards.

Best of all, the performance standards set by the PGA are realistic for junior golfers. All skill levels are relative to their ability so that any age junior can realistically achieve any goal and win an award in one season. This factor is an important one in considering what it takes to keep youngsters interested in improving their golf game. That's why we just didn't stop with awards for our junior players. We're offering a whole lot more to get your junior players excited

about participating in the Junior Medalist program.

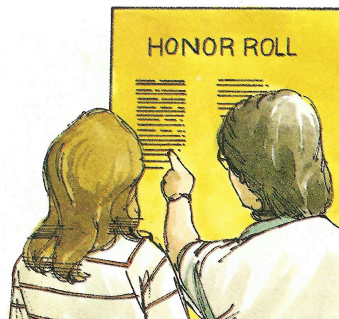
And keep them that way. This brochure tells you about it.





The Junior Medalist Awards. Recognition for great achievement in junior golf.

Winning an award in the Junior Medalist program is something junior players can be proud of. It represents dedication and hard work on their part throughout the program. And to recognize their efforts, there are three official PGA awards indicating three levels of achievement. There's Bronze for beginners, Silver for intermediate, and Gold for advanced. Players that attain a bronze ranking in each of the six skill categories will be awarded a Bronze Certificate. Players that achieve silver rankings will be awarded a silver pin bearing the PGA Junior Medalist seal that may be worn on a lapel or visor. And those players who reach the advanced ranking of Gold will be awarded a gold belt clip bearing the official PGA Junior Medalist seal.



The Junior Medalist Recognition Honor Roll Poster. It's like seeing their name in the paper.

You'll find the Junior Medalist Honor Roll Poster in your club's Pro Shop. And it's just one more way of recognizing and rewarding our junior players for their achievements. The poster will list the members and indicate the levels—Bronze, Silver and Gold—of each player in the Junior Medalist program as they achieve their goals. And when they do, they can take great pride in seeing their name up there where not just the other Junior Medalists can see it, but all the club members as well.

The Junior Medalist program is offered by your professional from the non-profit Junior Golf Foundation of the PGA of America. Enrollment costs for the program are minimal and only to offset the Junior Medalist Kit and awards. See your golf pro for further details.

